



# THRIVE PROGRESS UPDATE

## - SEPTEMBER 2021 -

*Helping Australian refugees become small business owners*



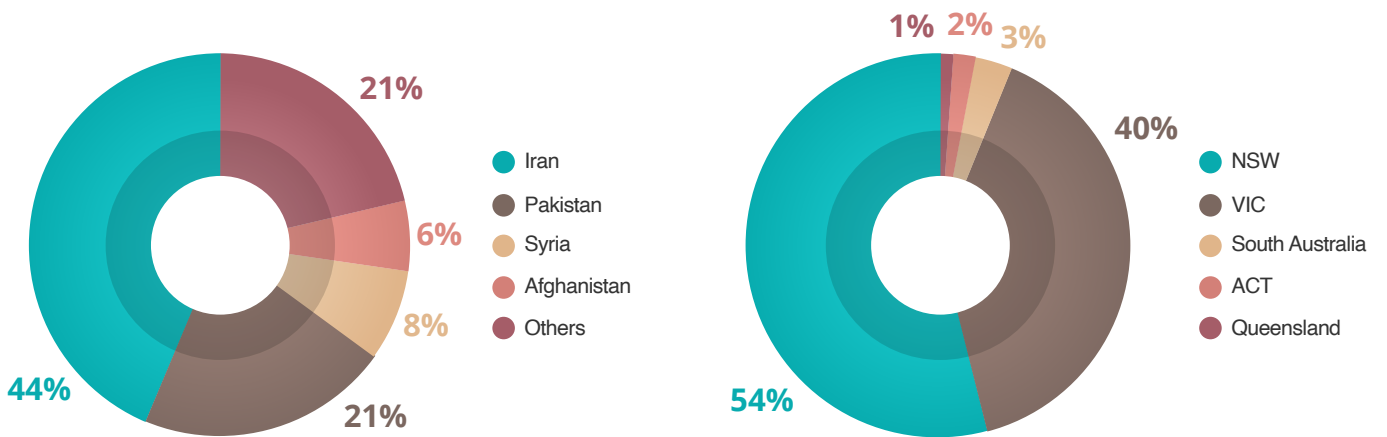
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# AN INCREASE OF PROSPECTIVE BUSINESS OWNERS

Demand for financial and business support from Thrive has steadily grown. Currently, **253** aspiring business owners (about **80% male**) have reached out to us to help them start new small businesses in Australia. The top industries of choice for them are Transport, Postal and Warehousing, Food & Beverage, Cleaning Services and Construction. Some of our prospective clients come from Iran and **94%** of them are from New South Wales and Victoria.

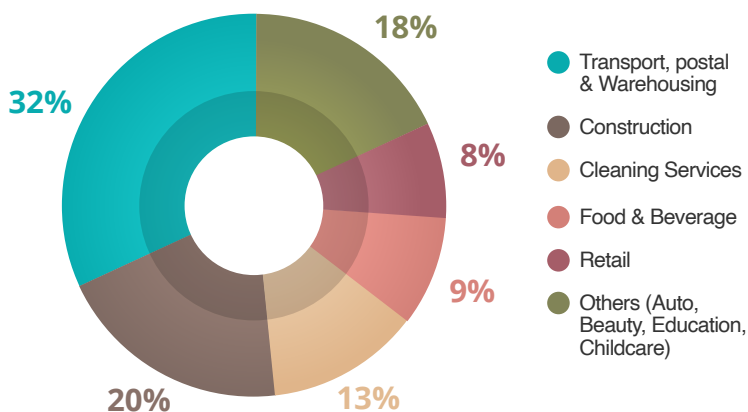
## THRIVE CLIENTS AT A GLANCE



**Iranian, Pakistani and Afghan** refugees continue to make up the majority of our existing clientele. Syrian refugees have also increased; they now make up **7.5%** of our clients.

**94%** of our clients are from New South Wales and Victoria.

## INDUSTRIES OUR CLIENTS ARE THRIVING IN



The top three industries for our clients are Transport, Postal and Warehousing (**32%**), Construction (**20%**) and Cleaning Services (**13%**).



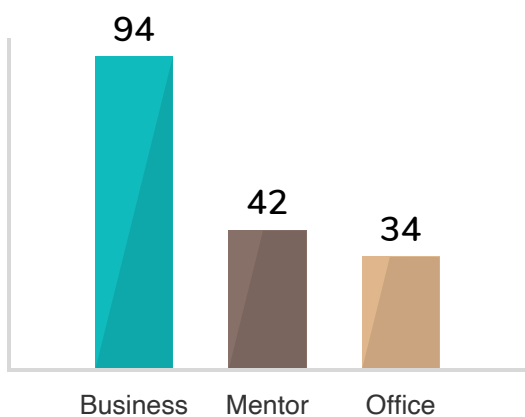
# SHOWCASING OUR CLIENTS WITH STOCKLANDS



On 23<sup>rd</sup> May, Thrive partnered with Stockland to bring local refugee-owned businesses to Wetherill Park for an Autumn Market. It was an incredible opportunity for our clients to showcase and promote their small business, generate new income, and sell their products to a larger audience.

Attendees had complimentary photos taken by Soheil, our client and professional photographer. We enjoyed homemade Persian sweets made by **Saeed Zarinkob**, the owner of Dark Blue Cafe & Pastry; authentic Turkish artistry by **Gokhan Poyraz**; and interacted with successful franchise businesses and business owners such as **Davoud** from Jim’s Mowing and **Sarkon** from Jim’s Cleaning. The public also got to enjoy a traditional folk dance from local El Salvadorian troupe **Sendas Salvadoreñas**.

These markets not only help support refugees in our community, but also offer the public a new, different and exciting experience. Stay tuned for our upcoming markets in the future!



## VOLUNTEERS OF THRIVE

We now have over **170** volunteers. This strengthens our ability to offer aspiring business owners financial support and business mentorship for building successful businesses.

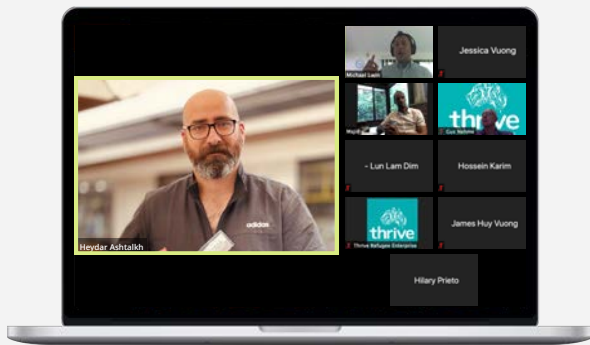




## A NEW WAY TO FOLLOW OUR PROGRESS

We're proud to announce that the Thrive blog has officially gone live on our website! It will encompass our progress reports, business advice for all future business owners including success stories from our clients.

[Visit our blog](#)



## THRIVE CONNECT – JUNE 2021 – SEPTEMBER 2021

Our guest speaker, Thrive client and owner of Ramssin Furniture, **Heydar Ashtalkh**, joined us this June to share his insights on Ecommerce and his success with selling products online. Since June, we've run several Thrive Connect sessions to support our clients through the COVID-19 outbreak to help them with their businesses.

We would love to hear from you, so please feel free to reach out to us via our live chat function on our [website](#), or in our contact details below.

✉ Email: [info@tre.org.au](mailto:info@tre.org.au)

☎ Call: [1300 651 676](tel:1300651676)